



Lubbock County LEPC  
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Lubbock, Texas 79408  
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Press Release

June 4, 2025

### SOFR Campaign 2025

The Local Emergency Planning Committee (LEPC) would like to notify our citizens of our **2025 Support Our First Responders Campaign** to be held June 1<sup>st</sup> through July 7<sup>th</sup>, 2025.

With the increase of hotter weather it imperative to secure sufficient bottled water to ensure proper rehab and rehydration of our first responders.

This Campaign is soliciting donations of Bottled Water, and/or Monetary Donations to purchase this greatly needed resource, which will then be distributed to First Responders throughout Lubbock County.

This effort will support 13 Fire Services Agencies, 19 Law Enforcement Agencies, 3 Emergency Medical Service Agencies, 3 Emergency Management Agencies, 2 Volunteers Organizations Active in Disasters, and 1 Public Works Agency.

We are seeking support from citizens and community partners to help meet this unmet need. Our normal sources of donated bottled water have been limited by rising prices and reduction in sponsoring organization ability to donate.

We request that Corporate/Businesses Partners, Community Organizations, Faith Based Organizations consider supporting our First Responders by donating pallets of bottled water or funding to purchase the pallets of bottled water.

We encourage our Corporate/Business to consider sponsoring the donation of a pallet of water at estimated cost per pallet at \$200.00.

We encourage Community and Faith Based Organizations to consider collecting monetary donations (Special Offering) to support this effort. Leadership can coordinate with the Lubbock County LEPC for pickup and distribution.

We also encourage private citizens with the ability to assist in this campaign, considering donating cases of bottled water at designated donation site.

We are pleased to announce a partnership with Market Street to provide a location for donation drop-off on Saturday, July 5, 2025.

This year's drop-off Location will be at Market Street at 3405 50<sup>th</sup> Street (the corner of 50<sup>th</sup> Street and Indiana Avenue) from 9:00 am until 6:00 pm.

Monetary Donations can also be mailed to:

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For questions related to this campaign, please contact the Lubbock County Office of Emergency Management at 806 775-7300 or [cthETFord@lubbockcounty.gov](mailto:cthETFord@lubbockcounty.gov)